

JOB DESCRIPTION

Organisation: Earthware Ltd
Job Title: Web Developer
Package: Up to £45k OTE
Based: Hertfordshire

The Company

Earthware is a small entrepreneurial organisation that aims to be fun, creative and professional. We try and make it a little different from the run of the mill organisation. What do we do? Well, we use maps and technology to bring products and services to life. We really focus on three areas (all of which link with each other).

Interactive mapping

Using APIs such as Microsoft Virtual Earth and Google Earth, we try and create highly visually engaging customer experiences and allow end users to assimilate information, conduct research and assess product using the map as the key interface for doing this. For good examples of this, please see:

<http://www.novaloca.com>

http://www.london-executive.com/property_search_map.php

Web Development

Although our core business is mapping, we also take on web development projects where they are strategically important to us and where mapping is a key part of the implementation. Good examples of sites where we have done the full development would be:

<http://www.novaloca.com>

<http://statraveluk.golearnto.com/>

Virtual Neighbourhoods

We have developed a range of products combining 3D models with interactive mapping to offer highly visual experiences of predominantly new build property. This is very innovative and we are investing heavily for 2008. See below for demonstrations of Virtual Neighbourhoods:

<http://www.earthware.co.uk/virtualneighbourhoods/virtual-neighbourhoods.html>

<http://www.earthware.co.uk/demos/videos/earthware-tower.html>

Role Purpose

To undertake projects and activities to help develop a fast growing, entrepreneurial, web technology company. The role will be a core contributor to the development of the organisation, client projects and future product development.

Accountabilities

- Bespoke web development for client and Earthware websites
- Client and project management
- Creating innovative new products and solutions using maps and technology
- Building and maintaining databases of information to support interactive property maps

Person Specification

The successful applicant should satisfy the following requirements:

Required:

- Asp.net
- Basic MS sql server 2005+
- HTML
- CSS – basic
- Javascript

Desirable:

- Asp.net 2.0+
- Photoshop – basic image manipulation
- XSLT
- XML
- C# rather than vb.net
- CSS - layout as well as colour / font etc
- MS SQL – stored procedures, performance tuning

Attitude:

Alongside technical capacity, enthusiasm and self-discipline are valuable traits for this role. Earthware is a small, but fast growing, entrepreneurial organisation with a unique culture built around integrity, enthusiasm, initiative, playing as a team and having fun. We are also looking for someone who has a consistent desire to learn new technologies, research areas of interest, blog and share with others.

Experience:

Experience of working in a team environment, preferably working within a development environment is essential. Numeracy and confidence in using ICT tools for office applications is essential. Administration experience is expected. Experience of web development in an SME context would also be helpful.

Personal Specification:

It almost goes without saying that successful applicants will have good inter-personal skills, as a good working relationship with the team is essential. The ability to work calmly under pressure of deadlines is essential, as is the ability to prioritise and manage parallel tasks. Also essential are good telephone, writing and communication skills.

Location

Earthware is based, in Letchworth, Herts (about 35 minutes by train from London Kings Cross) and the role would be predominantly office based. However, Earthware is a flexible organisation and encourages flexible working arrangements wherever practical.

How to Apply

Please send an up to date c.v. to recruitment@earthware.co.uk stating job reference WD052 and complete a simple asp.net test available at the following link:

<http://www.earthware.co.uk/downloads/aspnetdevelopertest.zip>

C.V. applications without an accompanied test will not be considered.

For further information or an informal discussion about this position please contact Lauren Eden on **0845 642 9880**.